Bilingualism Program

Centro Nacional de Hotelería, Turismo y Alimentos.
Coordinación de Industrias Alimentarias

Activity 1

What do you have to do?

STARTING AND RUNNING A SMALL BUSINESS

Answer the following questions, based on food industry, and record an audio where you answer them:

1. Are small businesses common in your country?
2. What challenges do small businesses have in your country?
3. What are some successful small businesses in your town/city?
4. How can a small business become successful?
5. If you had a small business, what kind would it be?

Deadline: Monday, March 1st

Activity 2

If you had a small business, what kind would it be?

Record a video where you promote your small food industry business:

- What's the name?
- Where is it located?
- What kind of food do you prepare?
- Why must people visit it?
- How do you include Good Manufacturing Practices in your company?
- Invite people to visit your company.

Deadline: Monday, March 8th

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